

## Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 07947 210952Z  
ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 /019 W  
-----064136 211313Z /53  
R 210729Z AUG 78  
FM AMEMBASSY TEHRAN  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 9924

UNCLAS TEHRAN 7947

E.O. 11652:N/A  
TAGS: BBSR, IR  
SUBJ: WTDR/FTI: IRANIAN AMALGAMATED DISTRIBUTION  
AGENCY(IADA)

REF: USDOC 21255

1. IRAN
- OFFICE USE: 2. 507 3. 4. 01
5. IRANIAN AMALGAMATED DISTRIBUTION AGENCY (IADA)
6. 195 TAKHTE TAVOVS AVENUE
7. TEHRAN
8. CONTACT: MR. MESROB M. GRIGORIAN
9. TITLE: MANAGING DIRECTOR
10. PHONE: 848065, 859407, 857970 11. TELEX:215580 IADA IR
12. CABLE: IADAPRESS
13. ESTABL: 1957 14. EMPL: 80 15. SIZE: LARGE

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PAGE 02 TEHRAN 07947 210952Z

16. REPUTATION: GOOD 17. RPT. DATE: 8/78

OFFICE USE: 18. NA 19. X 20. NA

23A. 27110/1235 IMP. DIST NEWSPAPERS

23B. 27211/1235 IMP DIST. PERIODICALS

23C. 27315/1235 IMP DIST GENERAL TRADE BOOKS

23D. 27311/1235 IMP DIST. TEXTBOOKS

24. FOREIGN SALES: LOCAL ONLY

25. FINANCIAL REFS: BANK MELLI IRAN: TEHRAN,  
IRANIANS BANK, TEHRAN

26. TRADE REFS: DELL DISTRIBUTING, INC. N.Y.,  
BANTAM BOOKS INC. N.Y., WORLDWIDE MEDIA SERVICES;  
SCOTT FORESMAN LTD., ILL. CURTIS CIRCULATION,  
INC. INDIANA; COLLIER MCMILLAN; HAVAS ENTERPRISES;  
NEW AMERICAN LIBRARY DIV., TIMES-MIRROR CO. N.Y.

27. FOREIGN FIRMS REPRESENTED: BOARTS INTERNA-  
TIONAL, INC. NEW YORK, MAGAZINES, 1957; F & S  
DISTRIBUTORS, USA. MAGAZINES; NEWSWEEK INTER-  
NATIONAL, N.Y. MAGAZINES; LONGHAM GROUP LTD.  
UK, EDUCATIONAL BOOKDS; SPIEGEL VERLAG, FRG.  
MAGAZINES; BUCH HANSA GMBH, FRG, MAGAZINES

28. POST EVALUATION: FIRM IS ONE OF LEADING  
IMPORTERS AND DISTRIBUTORS OF FOREIGN LANGUAGE  
BOOKS, (MAINLY ENGLISH,FRENCH AND GERMAN), NEWS-  
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PAGE 03 TEHRAN 07947 210952Z

PAPERS, MAGAZINES, TEXTBOOKS AND PERIODICALS,  
WITH SALES AGENCIES THROUGHOUT IRAN. IT WAS  
ESTABLISHED IN 1957 WITH REGISTERED CAPITAL OF  
15 MILLION RIALS. FIRM IS OWNED AND MANAGED BY  
MESROB GREGORLAN AND HIS FAMILY. WORKING CAPI-  
TAL REPORTED AT 160 MILLION RIALS. BANKING SOURCE  
REPORTS REPUTATION OF FIRM AS "GOOD". FIRM  
ENJOYS GOOD REPUTATION AND IS RECOMMENDED  
GOOD TRADE CONTACT.

29. PREP: A. MELIKIAN APPR: DAVID E. WESTLEY  
NAAS

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 21 aug 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
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**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780341-0202  
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**From:** TEHRAN  
**Handling Restrictions:** n/a  
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**Litigation Codes:**  
**Litigation History:**  
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**Message ID:** 290fdd5f-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION NEA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Review Date:** 29 mar 2005  
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**Review Release Event:** n/a  
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**Review Withdrawn Fields:** n/a  
**SAS ID:** 1671650  
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**Subject:** WTD/FTI: IRANIAN AMALGAMATED DISTRIBUTION AGENCY(IADA)  
**TAGS:** BBSR, IR  
**To:** COM  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/290fdd5f-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014